Join a comprehensive program to help YOU become SUCCESSFUL in the multi-billion dollar B2B drinking water water industry.





HERE'S YOUR CHANCE

- High-profit margin
- Recurring revenue stream
- Low start-up costs
- No franchise or dealer fees

rehydrate your revenue

As a worldwide leader in point-of-use drinking water technology with over 800,000 water purification systems in businesses across the U.S. and internationally, we've offered a lucrative program to help individuals start their own company and become successful dealers.

This opportunity offers world class products, effective sales & marketing support and guaranteed recurring revenue streams - all while being your own boss.

Sille

WE HELP YOU SUCCEED.

We offer the most dynamic and powerful sales, marketing and training tools in the industry. Attractive consumer brochures, detailed specification and performance literature, testing equipment and much more.

Once you become a Dealer, we will a plan and provide numerous resources to maximize your business success.

Sales

Short Sales Cycle
Extensive product line including
Sparkling and Ice Water Dispensers
Proven Sales Process
Financial partner to help fuel your growth
Sales Manuals and Presentation books

Online Resource Exclusively for dealers —

All the tools you need to succeed in an exclusive online portal.







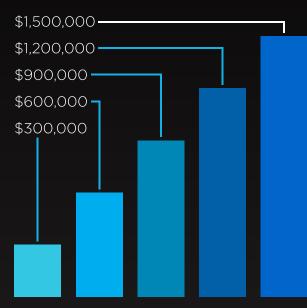
Support

Dedicated Regional Manager Start-up and ongoing sales training Technical support Sales and Marketing start-up kit Services and dealer resource Replacement filters and parts

We have industry partners which provide tailored financial services to:

- Facilitate capital requirements
- Floor plan inventory
- Minimize risk by placing repayment obligation on customers
- Reduce your administrative of billing, receivables and collections

ANNUAL RECURRING REVENUE STREAM



Five Year Time Frame Based on placing 30 units per month with an average price of \$69 each

SAMPLE DEALER FUNDING

System: PW90 - CT Cost: \$799 Term: 60 months Monthly Rent: \$69 Funding Amount: \$3,080 Gross Profit: \$2,281

GP Percentage: 74%

Systems are placed on a "fixed-term" rental agreement with the customer. The dealer has he option of collecting the monthly rental from the customer directly or "funding" the agreement and receiving money up front (see example above). Once the rental term is complete, the dealer can bill the customer directly.

Ultimately, the dealer owns a fleet of rental units that generate a very lucrative recurring revenue stream.



rehydrate your revenue